

Executive Career Marketing Management

(ECMM)

~ Remain in the Spotlight, Secure Your Career, Be in Demand!

	Services		
	Elite	Elite Pro	Elite Max
Monthly Retainer	✓ \$1500.mo	✓ \$2000/mo	✓ \$2500/mo
Placement Fee	✓ 6% of annual salary	✓ 6% of annual salary	✓ 6% of annual salary
Marketing Campaign Management (value \$1300) <ul style="list-style-type: none"> • Profile • Resume • Email Marketing Introduction • Follow-up • Scheduling 	✓ 2 Campaigns 1 Follow- Up	✓ 3 Campaigns 2 Follow-Ups	✓ 3 Campaigns 2 Follow-Ups
Database Management (value \$800) <ul style="list-style-type: none"> • Creation • Updates/ Responses • Unsubscribed 	✓	✓	✓
Client Management (value \$300) <ul style="list-style-type: none"> • Reports • Campaign Management • Correspondence 	✓ Weekly Email/Prospect forwarding directly to client for follow-up	✓ Weekly And Monthly	✓ Weekly And Monthly

	Services		
	Elite	Elite Pro	Elite Max
Agent Representation (value \$700) <ul style="list-style-type: none"> • Agent Follow-up on Prospects • Inquiries • Client Meetings • Coaching • Feed back 	N/A	✓ Weekly Emails Monthly Meetings via phone (pre-set day and time)	✓ Weekly Meetings Via phone (pre-set day and time) Unlimited Email contact
Custom Research Lead Development (value \$500)	✓ (300 limit)	✓ (500 limit)	✓ (1000 limit)
Executive PR (value \$1200) <ul style="list-style-type: none"> • Web 2.0 – Social Networking: 3 Profiles • Personal Webpage/ Blog Profile • Blog Talk Radio – Interview: CMBS “Spotlight” • Press Release 	N/A *This can be purchased as an option at full price	N/A *This can be purchased as an option at full price	✓